



San Diego Chapter

California Special Districts Association

Media Release

May 9, 2016

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San Diego Chapter of the California Special Districts Association Initiates New Public Outreach Video Contest – Selects Four Winners

La Mesa, CA - The San Diego Chapter, an affiliate of the California Special Districts Association, initiated a Video Contest for Middle and High School Students, in an effort to provide educational outreach and awareness of special districts and their role in local government. The one-minute entertaining and creative video focuses on educating the public about “What’s So Special About Special Districts?”

Seven videos were received and four videos were selected to receive \$1500 in cash awards to be split between the school and the student. The following students and schools were selected.

Students	School	Video Title
Grant Gustin Nathan Goff Slater Aiello	Coronado School of the Arts – High School Advisor: Anna Woerman	Special Districts: Inside Look
Scotland Muir	La Costa Canyon High School Advisor: Brad Golden	What’s So Special About Special Districts?
Carson Saflar	Granite Hills High School Advisor: Steven George	What Makes Special Districts So Special
Jacob Saflar	Los Coches Creek Middle School Advisor: Ann Mason	Alpine Fire Protection District

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Videos were submitted by March 1, 2016, with four winners in San Diego County to receive \$1500 in cash awards to be split between the school and student(s). The Video Contest is to engage our students and teachers about special districts. The videos can be used as public service announcements, websites and television. There will be an awards ceremony on Thursday, May 12, 2016, 6 PM at the Board Room at Helix Water District, 7811 University Avenue, La Mesa, CA 91942. The winning videos will be shown, checks presented, and refreshments will be served.

On May 12, 2016, winning videos can be found at www.SanDiegoCSDA.weebly.com. All details about the contest, including Video Contest Flyer, Rules and Application are also found on the website. Any questions on the Video Contest can be directed to the Contest Committee Chair Kathleen Hedberg at 619-660-7487 or via email at kchedberg@cox.net.

The San Diego Chapter of California Special District Association represents over 40 Special Districts in San Diego County. The San Diego chapter is an affiliate of the California Special Districts Association which provides legislative advocacy, education and member services for all special districts. The California Special Districts Association (CSDA) is a 501c(6), not-for-profit association that was formed in 1969 to promote good governance and improve core local services through professional development, advocacy, and other services for all types of independent special districts. Special districts are independent public agencies that deliver core local services to communities, such as water, fire protection, parks and recreation, healthcare, sanitation, mosquito abatement, ports, libraries, public cemeteries and more. Districts are established by voters and their funding is approved by voters in order to meet specific needs through focused service. They can be specially molded to serve large regions or small neighborhoods depending on the need. More information about Special Districts can be found on the California Special District website www.csdanet.org.