



San Diego Chapter

California Special Districts Association

2017 High School Video Contest Judging Criteria Table

Judging Criteria	Points Available
<ul style="list-style-type: none">• Incorporation of Theme "What's So Special About Special Districts"<ul style="list-style-type: none">○ It has the San Diego Chapter CSDA logo at the end of the video• Accuracy of Information<ul style="list-style-type: none">○ The facts presented in the video are accurate and not misleading• Effectively increases awareness and value of Special Districts• Value of Information<ul style="list-style-type: none">○ The information in the video conveys a positive message	20
<ul style="list-style-type: none">• Creativity and Originality<ul style="list-style-type: none">○ The video incorporates concepts, style, or media that are different and creative○ It has the ability to influence an audience to understand Special Districts	5
<ul style="list-style-type: none">• Entertainment Value<ul style="list-style-type: none">○ The video's story or concepts are interesting and understandable○ It can grab the attention of a wider audience	5
<ul style="list-style-type: none">• Production Quality<ul style="list-style-type: none">○ The video's editing and flow are satisfactory○ The quality of the video indicates that the students put extra effort into producing the film○ The audio quality is clear	5
Total Points Possible	35