



San Diego Chapter

California Special Districts Association

2019 High School Student Video Contest Rules

Service Announcement:

The objective is for high school students to create a Public Service Announcement about Special Districts and specifically, this year's theme of "**What's So Special About Special Districts**". The video will increase the student's and general public's awareness of Special Districts and knowledge of Special Districts in San Diego County.

Please select one of the following topics that will be the subject of your Special District Public Service Announcement:

- Highlight the jobs or careers available at Special Districts that serve the community you live in.
- Role and Function, how Special Districts benefit the communities they serve.
- Explain how Special Districts are created and/or how they are able to provide a necessary government service.
- Explain how you benefit from the Special Districts that serve you and your family.

Requirements:

- Your high school must be in San Diego County (all types may apply: private, public, charter, home schools, etc).
- You must submit all application materials and meet all recording criteria (download and print out our Application Packet found on our website, www.sandiegocsda.weebly.com).
- Video content cannot be any longer than two minutes.
- No more than one video per student can be submitted.
- Reading the Guide [What's So Special About Special Districts](http://www.CSDA.net) A Citizen's Guide to Special Districts in California found on www.CSDA.net Special Districts Section will help you understand Special Districts and will help generate ideas for *your* video.

Awards:

Prizes for this year's contest are **Three Cash Awards of \$1500, \$1000 and \$500 for the students and \$250 for the winning High Schools**. A total of at least \$3,750 will be awarded.

Awardees will be invited to an Awards Ceremony to be held in May 2019, specific date, location and time to be determined.

Application Materials

Download the Application Packet found on our website, www.sandiegocsda.weebly.com to make sure you have all the necessary application materials and meet all recording criteria. Please call 619.994.6900 or email at kchedberg@cox.net if you would like an email of the application if you are unable to download and open the packet.

Submitting Materials

Complete online application form at www.sandiegocsda.weebly.com **All application materials must be uploaded electronically and submitted by April 1, 2019.**

Judging Criteria

1. Incorporation of Theme "What's So Special About Special Districts"
 - It has the San Diego Chapter CSDA logo at the end of the video
2. Creativity and Originality
 - The video incorporates concepts, style, or media that are different and creative
 - It has the ability to influence an audience to understand Special Districts
3. Entertainment Value
 - The video's story or concepts are interesting and understandable
 - It can grab the attention of a wider audience
4. Accuracy of Information
 - The facts presented in the video are accurate and not misleading
5. Value of Information
 - The information in the video conveys a positive message
6. The video effectively increases awareness and value of Special Districts
7. Production Quality
 - The video's editing and flow are satisfactory
 - The quality of the video indicates that the students put extra effort into producing the film
 - The audio quality is clear

Remember to make them creative and fun!

Help with Videos:

It's important when creating your video to get the facts right! Otherwise, your video may not be usable by Districts or TV. **Please get your facts from a reputable source.** We recommend you use as your Guide [What's So Special About Special Districts](#) A Citizen's Guide to Special Districts in California found on the www.CSDA.net. In order to help you check your facts, you are also encouraged to contact local Special Districts found in a Directory shown below or also found on the [LAFCO website www.sdlafco.org](http://www.sdlafco.org).

Program Sponsors: San Diego Chapter of California Special Districts Association

Cemetery Districts

North County Cemetery District
Pomerado Cemetery District
Valley Center Cemetery

Fire Districts

Alpine Fire Protection District
Bonita-Sunnyside Fire Protection District
Deer Springs Fire Protection District
Lakeside Fire Protection District
North County Fire Protection District
Rancho Santa Fe Fire Protection District
San Diego Rural Fire Protection District
San Miguel Consolidated Fire
Vista Fire Protection District

Health Care Districts

Fallbrook Healthcare District
Grossmont Healthcare District

Community Services Districts

Jacumba CSD
Julian Community Services District
Lake Cuyamaca Recreation & Park District
Majestic Pines CSD
Pauma Valley Community Services District
Whispering Palms CSD

Parks and Recreation Districts

Valley Center Parks & Recreation District

Resource Conservation Districts

Mission Resource Conservation District
RCD of Greater San Diego County
Upper San Luis Rey RSC District

Wastewater Districts

Encina Wastewater Authority
Leucadia Wastewater District

Water Districts

Fallbrook Public Utility District
Helix Water District
Lakeside Water District
Olivenhain MWD
Otay Water District
Padre Dam MWD
Rainbow Municipal Water District
Ramona MWD
Rincon Del Diablo MWD
San Diego County Water Authority
San Dieguito Water District
Santa Fe Irrigation District
Sweetwater Authority
Vallecitos Water District
Valley Center Municipal Water District
Vista Irrigation District